

## **MEADOWCREST COMMUNITY ASSOCIATION**

### **POLICY ON ADVERTISING AND EVENT SPONSORSHIP FOR CLUBHOUSE, OFFICE AND OFF PREMISE EVENTS**

Set forth below are the Meadowcrest Community Association policies on advertising, and event sponsorship at the Meadowcrest Clubhouse, within the Meadowcrest Office and for off premise events. These policies apply to Meadowcrest residents and businesses as well as entities and individuals outside the community.

#### **ADVERTISING:**

The advertising of businesses or services is strictly prohibited. This includes, but is not limited to, printed, audio, video and giveaway materials containing business information other than those solicited by the Meadowcrest Community Association management for the purpose of performing the functions of budgeting, maintaining and improving the community and to offset the costs of News & Views.

Logos and business information provided as part of equipment and/or supplies used in the daily course of business are excluded. Contractor signs and advertising on vehicles are also excluded when performing work for the community.

Commercial and service businesses located within the Office Park, Technology Square and Commercial Property Owners Associations can and will be listed in the annual Meadowcrest telephone directory.

A separate policy exists dealing with advertising in the Meadowcrest Community Association publication News & Views.

A policy exists on the clubhouse bulletin board and cabana bulletin board postings. That policy is available in the Meadowcrest Office.

#### **EVENT SPONSORSHIP:**

From time to time, Meadowcrest committees may be offered gifts of money, services and materials to use toward the sponsorship of events.

Any sponsorship accepted must contain the provision that no advertising will be performed, no resident participant information will be provided to the sponsor, no solicitation to the benefit of the sponsor will occur before, during or after the event on Meadowcrest clubhouse or office property and no endorsement is implied or given by the Meadowcrest Community or its representatives to the sponsors products or services.

Events such as trips to off premise locations will not be sponsored by Meadowcrest. Advertising of these events in any media such as News & Views, the Meadowcrest Community Channel, newspapers, etc. will contain the phrase "This is not a Meadowcrest sponsored event." The Meadowcrest name will in no way be used or associated with such trips. Any funds derived from such trips are never to be held in the name of Meadowcrest or any Meadowcrest committee. No Meadowcrest or Meadowcrest Community committee funds are ever to be used in conjunction with such trips.

